



**T**hink about a truly great teacher who touched your life. Would you like honor him or her in a meaningful way? What if we told you that by honoring your great teacher, you could raise money to ensure that we have even more great teachers in the future?

**The Chalk Walk<sup>SM</sup>** will allow you and your PDK/FEA chapter to do just that – support the next generation of great teachers while recognizing those great teachers who made a difference in your life. It's no secret what makes great schools – it's GREAT teachers. Chalk Walk<sup>SM</sup> funds will help us identify, recruit, and prepare the best and brightest young people to become the next generation of great teachers.

### What is the Chalk Walk<sup>SM</sup>?

It's a familiar event with a new twist. We've taken our annual PDK/FEA walk and raise it to a new level. The Chalk Walk<sup>SM</sup> will take place in Spring 2009. By hosting a walk, you will raise money to be used in ensuring great future teachers in both your local community and the nation while you are celebrating and honoring the contributions of an outstanding teacher who impacted your life.

### How will Great Teachers be Honored?

- By registering at our special Chalk Walk<sup>SM</sup> website, others will know who your favorite teacher is and can join with you in making contributions in his or her honor.
- On the day of the Chalk Walk<sup>SM</sup>, you can add your teacher's name on your official Chalk Walk<sup>SM</sup> bib, or bring a poster to carry with the teacher's likeness and name.
- And, if you provide PDK with the teacher's address, we will let that teacher know you are honoring him or her in this heartfelt and enduring way.

### How Can My Chapter Get Involved?

All your chapter needs to do is recruit your donors, walkers and volunteers, and pledge to use the locally generated funds to support the next generation of educators.

#### **PDK will provide:**

- State-of-the-art Chalk Walk<sup>SM</sup> fundraising website
- National corporate sponsorship
- Walk leadership training
- A premium program
- Our charitable non-profit organization status

### I'm Ready to Get Started!

Just complete and return the enclosed card to let us know that you want to host a Chalk Walk<sup>SM</sup> in the spring of 2009, or call us at 800-766-1156 or send an email to [chalkwalk@pdkintl.org](mailto:chalkwalk@pdkintl.org). We'll send you the starter kit information right away!

**Chalk Walk<sup>SM</sup> – Powered by PDK**  
**Great Teachers + Your Support = More Great Teachers**  
**Be part of the equation.**

[pdkchalkwalk.org](http://pdkchalkwalk.org)

