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FOR IMMEDIATE RELEASE

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**Learning First Alliance to Share Insights on Transforming Learning in New
*Education Week Blog***

Leading national education organizations' group blog to act as a catalyst for public school transformation by sharing expertise and new visions for learning

Washington, D.C. – The Learning First Alliance (LFA), a partnership of 16 leading education associations with more than 10 million members dedicated to improving student learning in America's public schools, has launched an exclusive *Education Week* blog, *Transforming Learning*. The blog will include contributions from LFA member organizations that explore how to transform public education to support student achievement for lifelong success in the global community.

Transforming Learning will introduce readers to LFA member organizations, who will both address the challenges facing K-12 public education and recognize best practices and strategies from the nation's top schools that can be shared broadly. The blog will encompass a number of issues surrounding public education, including professional learning strategies, school turnaround success stories, collaborative practices and "how to's" on topics like parent engagement and technology implementation – all with the goal of ensuring that every child in our nation has access to an excellent public school that prepares all its students for success in our rapidly changing world.

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“This blog will provide a valuable platform for the voices of our members to reach new audiences,” said Cheryl Williams, executive director of the Learning First Alliance.

“Collectively, our member organizations’ expertise spans every aspect of public education – from state boards of education to administrative staff to educators to school counselors to parents. By sharing the knowledge of our nation’s top education thought leaders we will address the challenges facing public schools today and open the dialogue for further conversation, with the hope to spur transformation that results in better policy and practice for improved student learning.”

To read *Transforming Learning*, go to http://blogs.edweek.org/edweek/transforming_learning/.

For more information on the Learning First Alliance, go to www.learningfirst.org.

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PRESS RELEASE PROVIDED BY THE LEARNING FIRST ALLIANCE.

About The Learning First Alliance

The Learning First Alliance is a partnership of 16 leading education associations with more than 10 million members dedicated to improving student learning in America's public schools. Alliance members include: the American Association of Colleges for Teacher Education, American Association of School Administrators, American Association of School Personnel Administrators, American Federation of Teachers, American School Counselor Association, Association for Middle Level Education (formerly National Middle School Association), International Society for Technology in Education, Learning Forward (formerly National Staff Development Council), National Association of Elementary School Principals, National Association of Secondary School Principals, National Association of State Boards of Education, National Education Association, National School Public Relations Association, National PTA, National School Boards Association and Phi Delta Kappa International. The Alliance maintains www.learningfirst.org, a website that features what’s working in public schools and districts across the country.

About PDK International

Founded in 1906, PDK International is a global association for professional educators. The organization's mission is to support education, particularly public education, as the cornerstone of democracy. More information is online at www.pdkintl.org.

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