

BUILDING AN ENGAGED PDK CHAPTER

VISION FOR THE FUTURE OF PDK



- A Focus on Eliminating Teacher Shortages
- Growing PDK and PLT Chapters and their Capacity
- Increasing the Reach and Impact of Educators Rising
- Utilizing the Power of Federal Grants and Philanthropy to be a jet pack for our work
- Expanding the reach of the PDK Poll
- Modernizing Kappan magazine and bringing more student voice into our publications
- Become the leading non-partisan policy voice on teachers, their recruitment and retention, and their growth
- Grow partnerships with other major national organizations



WHAT WE DO

- PDK has a long history of engaging in the discourse of professionalism in public education in its three main areas of focus: Leadership, Research, and Service with values based in Excellence, Engagement, Results, and Social Justice.
- Over the years we have funded and focused on many different missions.
- Our pivot to Educators Rising as our primary focus is intentional and methodical:
- In 2020, the leadership at PDK realized that one of the biggest points of crisis facing public education today is the teacher shortage and making sure that our teachers represent values-based and demographic role models for our students.
- We at PDK are committed to the future of American public education by ensuring that we have successive generations of educators to teach our future students.



WHY JOIN PDK? BENEFITS OF PDK MEMBERSHIP

- Kappan magazine and Guided Discussion Questions
- International study tours
- Scholarships
- PDK Book Club
- PDK Poll
- PDK Publication Archive
- Distinguished Educator Fellowship
- Emerging Leaders Fellowship
- Discounted access to JSTOR
- Discounted member insurance
- New member resources portal
- Networking and supports (virtual and in-person)



ATTRACTING NEW MEMBERS – LOCAL SCHOOLS



- At the start of the school year, make welcome bags of supplies for their classrooms. Deliver to teachers at local schools as school reopens.
- Ask local school administrators for a list of first year teachers. Offer to serve as a mentor.
- Handout lifeline cards to new teachers with your contact information so they can easily call a chapter member in time of need.
- Local schools and the IHE are integral parts of the Grow Your Own strategy. Starting and/or engaging with a local Educators Rising chapter will ensure a pipeline of members for years to come. Consider building dual enrollment options as well.



ATTRACTING NEW MEMBERS - UNIVERSITIES

Connect with the local Aspiring Educators Chapter

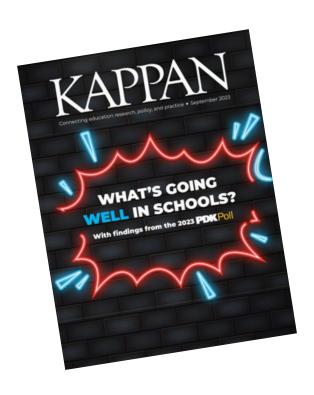
- Serve as a speaker at a chapter meeting
- Establish a mentor program for those in student teaching
- Create a chapter scholarship to award
- Invite graduating seniors to join the PDK chapter formally (induction etc.) to continue support after graduation



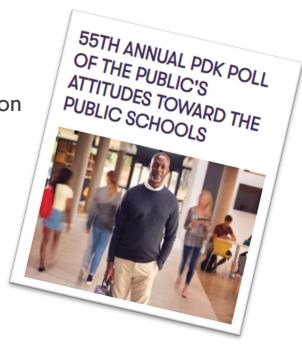


ENGAGING MEMBERS AND YOUR COMMUNITY

Have meaningful discussions on current issues in education



- Invite teachers, administrators, high school and college students, professors, and other education professionals to join the discussion
- Use the monthly Kappan guided discussion questions
- Use the annual PDK Poll





SUPPORT THE FUTURE OF EDUCATION



Invest in our community and help us build a brighter future for education.

- Great PDK chapters raise funds for scholarships the community and national programming.
- Devoted PDK members donate throughout their membership and create bequests to leave a legacy.
- Raise funds to bring EdRising programs to your area. Every \$500 brings in one new teacher candidate.



SHAREYOUR EXPERTISE

PDK International is challenging our chapters to use your expertise to support the next generation of educators by supporting Educators Rising.





HELP GROW THE NEXT GENERATION OF EDUCATORS



Contact a local school to help start a EdRising club



Help students in the club prepare for competitions



Arrange for college visits for chapter member



Assist with obtaining funding for the purchase of the EdRising Curriculum



Serve as a presenter at an Educators Rising state or national conference



Serve as a judge at an Educators Rising state or national conference



HELP STUDENTS
DISCOVER THEIR
POTENTIAL!

JOIN US AT THE NATIONAL CONFERENCE!





HAVE QUESTIONS

EMAIL:

MEMBERSERVICES@PDKINTL.ORG

CALL 800-766-1156

WE'RE HERE TO HELP!