

## Request Form to Use “Kappan” in Publication Title

In an era where litigation is more prominent than ever before and branding has become essential to good practice, the PDK International board has taken action to protect *Kappan* and *Phi Delta Kappan*. At the June 2010 PDK International board meeting, after input had been solicited via the PDK International website from the membership at large, the following bylaws amendment was approved:

*B.1.3.3.1 Chapters or other PDK subunits may not publish journals, newsletters, or other print or electronic content with “Phi Delta Kappan” or “Kappan” in the title without the written prior approval of the PDK International Board.*

The form below should be used by PDK chapters that have existing publications, newsletters, or journals that currently include “Kappan” or “Phi Delta Kappan” or by PDK chapters that wish to create a new publication and the proposed title includes “Kappan” or “Phi Delta Kappan.” Every chapter affected by this bylaws change should complete the form below to receive approval from the PDK International board for the continued use of these terms and/or use of these terms in a forthcoming publication.

Board approval will be for a period of five years. At the conclusion of that five-year period, PDK International staff will alert current officers of the need to re-apply for use of the terms in chapter publications. Please contact the PDK International office at 800-766-1156 with any questions or concerns.

Name of publication: \_\_\_\_\_

Audience (e.g., is this only a publication distributed to chapter members?):

\_\_\_\_\_

Frequency of publication: \_\_\_\_\_

Please note here any additional information that you would like the board members to consider as they review your request:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
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\*Please remit a copy or sample of your chapter’s publication. If this is a proposed publication, please include a draft or outline of one issue.

Signed: \_\_\_\_\_

Date: \_\_\_\_\_

Officer Title: \_\_\_\_\_



Please remit this form to PDK International as an e-mail attachment to ([memberservices@pdkintl.org](mailto:memberservices@pdkintl.org)) or by mail (P.O. Box 13090, Arlington, VA 22219).

*This information will be presented to the PDK International board at its next meeting. Notice of the board’s decision will be communicated as quickly as possible.*